

BLUEDALE

GROUP OF COMPANIES









YOUR ULTIMATE MEDIA PARTNER



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BLUEDALE **GROUP OF COMPANIES**









ABOUT US Our History





YOUR ULTIMATE ADVERTISING & MEDIA SOLUTIONS

Bluedale Group of Companies was established in the year 2000 as a full service independent media specialist with expertise in handling:

- Strategic Media Planning
- Buying & Implementation of Media Advertising Space & Airtime
- Coordination of Client's Marketing & Advertising Activities
- Negotiations with Media Owners on Behalf of Clients
- Administration of Media Accounts



OUR MISSION

To Help Clients achieve great success through our total media solutions, efficiently and ethically. Your Success is our Success.

OUR VISION

To be the best integrated and most dynamic and independent media solution within the region and a major player that flows smoothly with the dynamics of current market conditions in a highly professional manner.

OUR SUBSIDIARIES

Our Sub-Companies





BLUEDALE INTEGRATED (M) SDN. BHD. (535305-K)



BLUEDALE MEDIA (M) SDN. BHD. (644408-X)



BLUEDALE PUBLISHING (M) SDN. BHD. (769278-W)



BLUEDALE VENTURES (M) SDN. BHD. (1062052-D)





BLUEDALE INTEGRATED

ABOUT US

Bluedale Integrated



Bluedale Integrated provides clients with a total media solution to help maximize their exposure, branding, and image building with specialization in media, advertising and printing.

ABOUT US

Bluedale Integrated



We also provide:

Consultative media planning Attractive corporate packages Comprehensive after-sale support

Various media platforms offered:

Billboards

Newspapers

Radio

Television

Inserts

Digital Marketing









ABOUT US Bluedale Integrated



Category of Clients

- Advertising Agencies / Media Buying Houses
- Consultancy Companies / Service Agents
- Education Institutes / Higher Learning
- Governmental / Non-Profit Organizations
- Financial Institutions
- Property Developers / Construction Related Companies
- Industrial / Manufacturing Companies
 Information Technology Companies

- FMCG Companies / Retailers / Wholesalers
 Hotels & Travel Agencies
- Automotive Industries / Vehicle Related Companies
- Furniture & Interior Design Companies
- Beauty & Health / Medical Industries
- Entertainment Companies / Productions
- Exhibition Companies / Events Management
- Transportation / Logistics Companies

ABOUT US Bluedale Integrated



List of Clients



























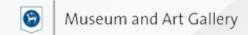














ABOUT US

Bluedale Integrated



List of Clients











































SAMPLE ADS

(Black & White)







FOUNDATION

IN ARTS NORMAL MORPH MATERIAL

Leading To Degrees In:

- ActuarialScience/Studies Banking
- Biochemistry
- Biomedical Sciences
- Business Administration
- Communication Studies Computing

- Economics Engineering
- Event Management
- English Environmental Science/Studies
- Medicine **JAN 2017** Nursing Pharmacy Public Relations
 - INTAKES IN PROGRESS Veterinary Science. and more...

Logistics & Supply Chain Management

Human Resource Management

International Business

Management Studies

Marketing

Mathematics

Low

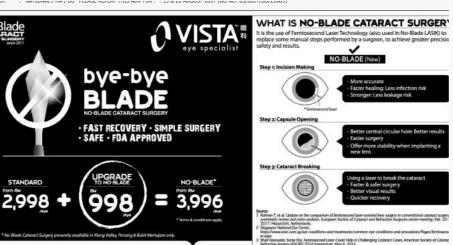


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Pilihan yang Bijak , Hanya HURIX'S ~ Produk Herba Asli, Pilihan Tepat Anda

SAMPLE ADS

(Color)





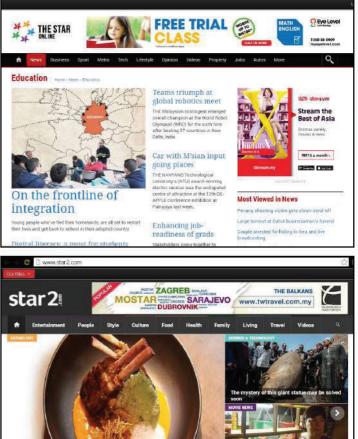


SAMPLE ADS

(Online)







Closer to Thai (food) heaven





BLUEDALE PUBLISHING

ABOUT US Bluedale Publishing



Incepted in 2007, Bluedale Publishing specializes in publishing matters such as writing press releases, translations and publications with focus on travel and tourism. We aspire to become a leading publisher in promoting travel and tourism in Malaysia.

Our publications provide free and relevant up-to-date information on entertainment and events in and around Klang Valley and Malaysia. Our recent ventures into the international scene include travel guides for both Uzbekistan and Kazakhstan. We will continue to expand our portfolio as we strive to become a definitive voice in both the publishing and travelling industry.

Bluedale Publishing





KL THE GUIDE

Free Travel Guide Book

- **f** KL The Guide
- KLtheGuide
- kltheguide
- kltheguide.com.my

Bluedale Publishing



SUNWAY PYRAMID



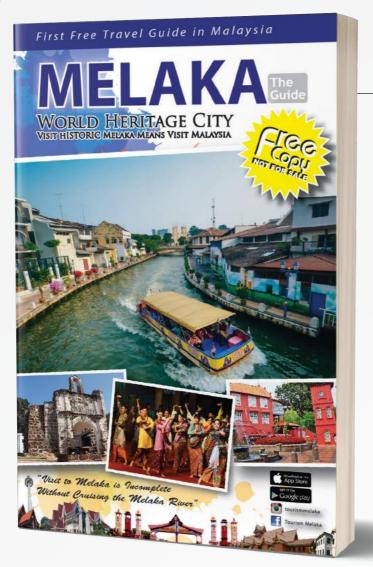
KLANG VALLEY 4 LOCALS

Free Travel Guide Book

- f Klang Valley 4 Locals
- **V** KV4Ls
- klangvalley4locals
- klangvalley4locals.com.my

Bluedale Publishing



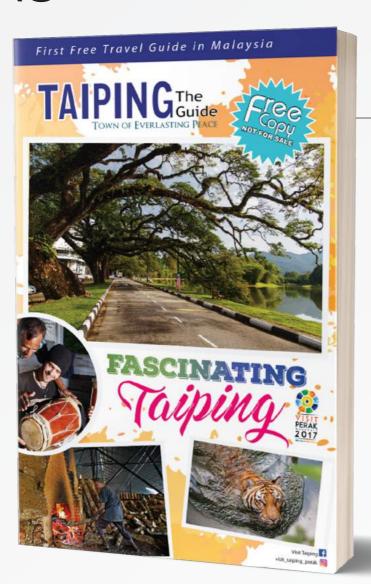


MELAKA THE GUIDE

Free Travel Guide Book

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- MelakaTheGuide
- melakatheguide
- melakatheguide.com.my

Bluedale Publishing



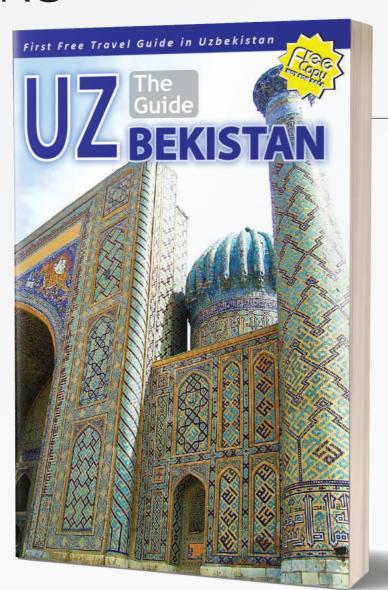


TAIPING THE GUIDE

Free Travel Guide Book

- f Taiping The Guide
- TaipingTheGuide
- taipingtheguide
- taipingtheguide.com

Bluedale Publishing



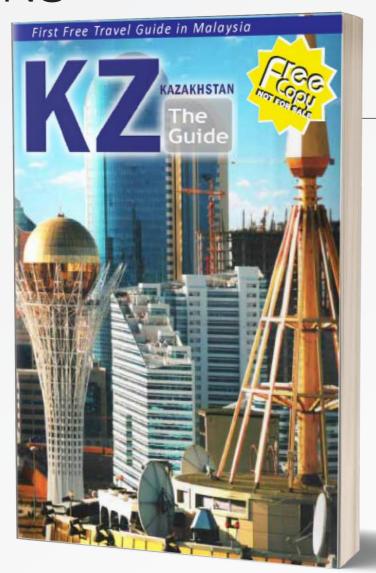


UZBEKISTAN THE GUIDE

Free Travel Guide Book

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- uzbekistantheguide.com

Bluedale Publishing





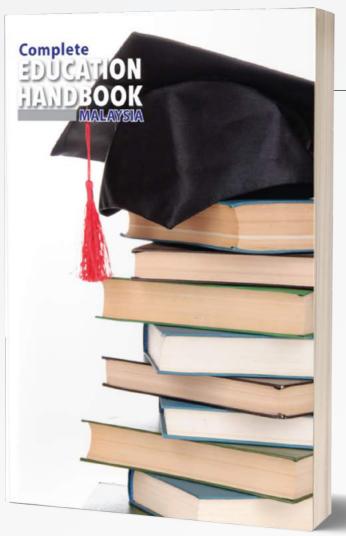
KAZAKHSTAN THE GUIDE

Free Travel Guide Book

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- kazakhstantheguide.com

Bluedale Publishing





COMPLETE EDUCATION HANDBOOK MALAYSIA

Free Travel Guide Book

- Complete Education Handbook Malaysia
- Completeeducationhandbookmalaysia
- Complete Education Handbook Malaysia
- Complete Education Handbook Malaysia.com





BLUEDALE MEDIA

ABOUT US Bluedale Media



Bluedale Media is a media company which focuses on syndication, production, licensing distribution, delivery and also ownership of all forms of media. With our vast experience, we are able to offer services in various capacities as an incubator consultant, agent and producer with respect to the development of these areas as well as the business module.

Our other focuses include outdoor advertising such as acquisitions of billboards, bus / transit shelter, ads / street furniture, spectaculars and indoor signage. We also act as a liaison to the entertainment and advertising industries on behalf of numerous productions, intellectual properties, individuals and entities within the global animation and live action communities.







BLUEDALE VENTURES

ABOUT US Bluedale Ventures



Man Power Supply

We are now able to offer our clients a professional recruitment service. Our focus on man power services is not only limited to private industries, but it also covers the need of all Ministries, Governmental Departments and other industrial Organizations. We have associations with major international recruitment agencies in various countries, such as India, Cambodia, Nepal and Sri Lanka. We provide maids, general workers, highly qualified professionals and skilled labour to support with the best top, middle and lower level work force in a short, medium and long term basis.

Man Power Legalization

We can also legalize over stayed worker by issuing them work permit. Our service are not limited to that, we can also process DP10 application, permanent residential status application and many more special cases.

CONTACT US



LET US BE YOUR ULTIMATE MEDIA PARTNER



No. 31-2, Block F2, Level 2, Jalan PJU 1/42A, Dataran Prima, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.



Tel: +(6)03-7886 9219

Fax: +(6)03-7887 8212



enquiry@bluedale.com.my www.bluedale.com.my